



GENESTRA  
BRANDS®



DOUGLAS  
LABORATORIES

Seroyal

May 2017

Dear Valued Customer,

**Re: Phyto Greens – Formulation Update**

Thank you for ordering GENESTRA BRANDS® Phyto Greens. We would like to inform you of a formulation update to this product. Phyto Greens is now certified organic, GMO-free and suitable for a much wider audience.

Formula Highlights:

- **Organic and non-GMO.** The new formulation is Organic and non-GMO. Several ingredients that could not be confirmed non-GMO have been removed (such as bee pollen and soy lecithin).
- **Added fruit blend and improved flavour.** Organic apple, cherry, strawberry, blueberry and blackberry have been added. These fruits, along with the addition of a wider range of organic vegetables and organic greens offer polyphenolic antioxidants (including anthocyanins and flavonoids).
- **Removal of soy lecithin.** Soy lecithin, a priority allergen has been removed from the updated formula.
- **Increase in spirulina.** By providing 2,000 mg of spirulina per day, this new formula helps reduce symptoms of allergic rhinitis, such as nasal discharge, sneezing, nasal congestion and itching.
- **Increase in protein.** The updated formula provides 3 g of protein per serving.
- **Removal of added beta-carotene.** As the updated formulation provides a substantial amount of naturally-occurring beta-carotene, added beta-carotene has been removed.
- **Removal of fructooligosaccharides (FOS).** Although FOS are a great functional fibre, they have been removed from the formula to reduce the risk of gas and/or bloating. The updated formulation provides 1 g of dietary fibre per scoop.
- **Updated Risk Information.** This updated formula is suitable for a wider audience.

**Nutritional Information**

|                     |         |
|---------------------|---------|
| Recommended Dose    | 1 scoop |
| Calories            | 25 kcal |
| Total Carbohydrates | 3 g     |
| Dietary Fibre       | 1 g     |
| Protein             | 3 g     |



Helping to support your practice includes the continuous improvement of the product experience and overall patient compliance. We are confident that you will experience great results with this enhanced formulation. Continual client feedback is an important component of this process, helping to ensure product superiority and reliable results for your patients. Feel free to contact Seroyal customer service or your sales representative at any time to provide your input.

Thank you for your continued support.

Yves Yau  
President, Seroyal

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**EACH SCOOP (7.2 g) CONTAINS:**

|   |         |
|---|---------|
| Organic Spirulina ( <i>Arthrospira platensis</i> ) Whole Cell ..... | 2000 mg |
| Organic Chlorella ( <i>Chlorella vulgaris</i> ) Broken Cell .....   | 1000 mg |
| Organic Fruit and Vegetable Blend .....                             | 955 mg  |

Providing:

Organic Beet (*Beta vulgaris*) Root 250 mg, Organic Carrot (*Daucus carota*) Root 155 mg, Organic Spinach (*Spinacia oleracea*) Leaf 150 mg, Organic Broccoli (*Brassica oleracea* var. *italica*) Herb Top 75 mg, Organic Tomato (*Solanum lycopersicum*) Fruit 75 mg, Organic Kale (*Brassica oleracea* var. *viridis*) Leaf 60 mg, Organic Parsley (*Petroselinum crispum*) Leaf 38 mg, Organic Red Cabbage (*Brassica oleracea* var. *capitata*) Herb Top 37mg, Organic Brussels Sprouts (*Brassica oleracea* var. *gemmifera*) Bud 30 mg, Organic Bell Pepper (*Capsicum annuum*) Fruit 30 mg, Organic Celery (*Apium graveolens*) Herb Top 15 mg, Organic Garlic (*Allium sativum*) Bulb 15 mg, Organic Onion (*Allium cepa*) Bulb 15 mg, Organic Cauliflower (*Brassica oleracea* var. *botrytis*) Herb Top 10 mg

|  |           |
|--|-----------|
| Organic Cucumber ( <i>Cucumis sativus</i> ) Fruit .....        | 20 mg     |
| Organic Ginger ( <i>Zingiber officinale</i> ) Root .....       | 15 mg     |
| Organic Asparagus ( <i>Asparagus officinalis</i> ) Shoot ..... | 10 mg     |
| Organic Fruit Blend .....                                      | 575.39 mg |

Providing:

Organic Apple (*Malus domestica*) Fruit 475 mg, Organic Cherry (*Prunus cerasus*) Fruit 76.4 mg, Organic Blueberry (*Vaccinium angustifolium*) Fruit 13.09 mg, Organic Raspberry (*Rubus idaeus*) Fruit 10.9 mg

|  |          |
|--|----------|
| Organic Wild Strawberry ( <i>Fragaria virginiana</i> ) Fruit ..... | 87.3 mg  |
| Organic Blackberry ( <i>Rubus plicatus</i> ) Fruit .....           | 30.56 mg |
| Organic Rice ( <i>Oryza sativa</i> ) Seed .....                    | 6.75 mg  |
| Organic Alfalfa ( <i>Medicago sativa</i> ) Herb Top .....          | 500 mg   |
| Organic Barley ( <i>Hordeum vulgare</i> ) Leaf .....               | 500 mg   |
| Organic Millet ( <i>Panicum miliaceum</i> ) Sprout .....           | 500 mg   |
| Organic Oat ( <i>Avena sativa</i> ) Herb Top .....                 | 500 mg   |
| Organic Wheat ( <i>Triticum aestivum</i> ) Leaf .....              | 500 mg   |

Non-Medicinal Ingredients: Organic sunflower oil, sunflower lecithin

**Dosage & Risk Information:**

**Recommended Adult Dose:** In a glass, add water or juice to one scoop of Organic Phyto Greens Powder and mix. Take once daily, a few hours before or after taking other medications or natural health products, or as recommended by your healthcare practitioner. **Risk Information:** Consult your healthcare practitioner prior to use if you are pregnant, breastfeeding, or taking blood thinners. For allergic rhinitis, consult your healthcare practitioner if symptoms persist or worsen. Hypersensitivity/allergy can occur, in which case, discontinue use and consult your healthcare practitioner.